



DELIVER the Dream

NEWS RELEASE

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Deliver the Dream Gala to Honor Citrix Systems and Volunteer Holly Richardson

(Fort Lauderdale, Fla.) – Deliver the Dream, a South Florida-based not-for-profit retreat program for families facing serious illness, will be honoring Citrix Systems, Inc. and former JM Family executive and devoted Deliver the Dream volunteer, Holly C. Richardson, at the **Fifth Annual Denim and Diamonds Gala on November 1**. The event, which begins at **6 p.m. at the Marriott Harbor Beach Resort and Spa**, will feature a cocktail reception, silent and live auctions, entertainment, dinner and dancing. Raffle tickets will be sold for \$50 for a chance to win a “Wheels of Hope” wagon filled with \$3,000 in the latest electronic gadgets, including an Apple® i-Pod, Bose® sound dock, digital camera, Portable color photo printer, digital picture frame, 15-inch HDTV, Nintendo® Wii, and a \$1,000 gas card.

Gala tickets are \$250 per person. Sponsorships start at \$2,500. For more information, contact David Hall at 954-564-3512 david.hall@deliverthedream.org or visit www.deliverthedream.org.

Proceeds from the gala will be used to help underwrite the 12 retreats held each year for families throughout Florida and the Southeast.

Recipient of the 2008 Deliver the Dream Corporate Humanitarian Award, Citrix Systems, Inc., has been a loyal supporter of Deliver the Dream for several years, providing financial support as well as employee volunteers to assist at retreats. Vice President, System Integrator Development, David Jones has served on the charity’s board for three years. Citrix Systems, Inc. is the global leader and the most trusted name in application delivery infrastructure and reported 2007 annual revenues of \$1.4 billion. The company opened its global headquarters in Fort Lauderdale in 1989 and is a strong supporter of community organizations.

Jones joined Citrix in 1998. He has more than 30 years of international technology management and leadership experience with Apple Computer, Adobe and Macromedia in roles including director of marketing for Apple Europe and General Manager for Adobe Europe.

“David Jones and the employees of Citrix are invaluable corporate citizens to Deliver the Dream and so many South Florida charities,” said Paul S. Withrow, executive director of Deliver the Dream. “We are honored to be recognizing the company at our gala.”

Holly C. Richardson, winner of the 2008 Volunteer Humanitarian Award, left her high-level position as a vice president of JM Family Enterprises after she was diagnosed with Multiple Sclerosis. She enjoyed great success in her career, including a 13-year rise to vice president for Citibank reporting directly to the CEO, regional director for Olsten Staffing Services, and owner of a commercial real estate office at only 20 years old.

Despite the MS, this super-achiever embraces the challenge and change in her life with unyielding courage. “There are no limitations in life, unless you make them,” she said. “Regardless of the situation, each of us has the ability to reshape and control our own destiny.”

In 1997, Richardson was one of the founders of Deliver the Dream. She has served as chair and has remained a loyal board member for the past 11 years. In addition, she is a Board of Trustee Member for the South Florida Chapter of the National Multiple Sclerosis Society.

“Holly’s disease has not stopped her from finding a way to make a difference for those less fortunate,” said Withrow. “She has been an inspiration to us and the families we serve.”

In addition to recognizing these distinguished honorees, gala guests will enjoy for the first time a simulated “wish boat” ceremony enjoyed by every family who attends a retreat. Each table centerpiece will be a large version of the hand-made wooden toy boats used by families to launch their most precious “wishes.” Guests will bid for the privilege of taking one of the beautiful boats home. Stephen Bruck, a Deliver the Dream volunteer and husband of staff member Rae Bruck, handmade each centerpiece as well as the 180 boats used each year at retreats.

Entertainment for the evening will include the magic and comedy of Stephen Bargatze and the South Florida dance band, Gypsy Lane.

Gala sponsors to date include:

20-Carat: Citrix Systems, Comcast, WSVN, Channel 7

10-Carat: Ed Morse Automotive Group, 22-Squared, PriceWaterhouseCoopers LLP

15-Carat: Wachovia

2.5-Carat: DayJet, Governmental Solutions, LLC, John W. Henry Family Foundation, Akerman Senterfitt

Other: AutoNation

About Deliver the Dream

Based in Fort Lauderdale, Fla., Deliver the Dream (www.deliverthedream.org) was founded by former JM Family CEO Pat Moran. Since 2002, the organization has hosted retreats for more than 3,500 family members facing such challenges as cancer, emotional disability, multiple sclerosis, HIV, Down Syndrome and Spina Bifida. At the cost of more than \$60,000 each, 12 four-day, three-night retreats are held annually throughout Florida, North Carolina and Georgia. Retreat participants are referred to Deliver the Dream by a network of 16 not-for-profit healthcare organizations, including the National Multiple Sclerosis Society, Joe DiMaggio Children’s Hospital, Chris Evert Children’s Hospital, the American Cancer Society, and Mailman Center for Child Development. More than 300 volunteers help make the retreats possible.